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RUBENSTEINS
102 St. Charles Ave
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PRESS RELEASE

Suit yourself to a Sensational Steak Dinner

*To get men to shop during this economy, Rubensteins is trying the old saying,
"The best way to a man's heart is thru his stomach".*

New Orleans, April 7, 2009: Rubensteins, a fine quality men's specialty store in the heart of downtown New Orleans, is offering to treat their customers to a \$150 STEAK DINNER at one of New Orleans' great local steak restaurants when they purchase a suit.

"When you purchase a suit at Rubensteins, we will treat you to a sensational steak dinner and have your suit ready for you when you take your significant other to dinner at one of the fine famous local steak restaurants, Dickie Brennan's Steakhouse, Mr. John's Steakhouse or Shula's Steakhouse. We will even make the reservations for you!"

Rubensteins will offer the dining extravaganza for all clothing purchases from Jack Victor to Brioni. Stock as well as Made-to-Measure suits are available. The opening price for a suit at Rubensteins is \$595. Rubensteins carries quality name brand merchandise including: Brioni, Copley, Ermenegildo Zegna, Hugo Boss, Jack Victor, and Ralph Lauren.

Rubensteins will celebrate their 85th year in business this April. Although times have changed, some things are just the same at Rubensteins. 85 years later, a family member will still greet and help you! Rubensteins still focuses on satisfying the customer, strives to provide an enjoyable experience, and offers the finest clothing and shoes for men

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Rubensteins is located at the corner of Canal St. and St. Charles Ave. in downtown New Orleans. Drive up and enjoy our free valet parking service on Canal Street. Rubensteins offers quality merchandise in a dynamic and attentive environment. Call the store at 504.581.6666 for more information or visit Rubensteins online at www.rubensteinsneworleans.com. Rubensteins address is 102 St. Charles Ave., New Orleans, LA 70130.